The Digital Design pathway is the development of digital media skill sets including design, photography, web design and audio/video production. This allows students to communicate ideas with any digital medium with conceptual design.

Students in this pathway will participate in the following Career Technical Student Organization(s) (CTSO). SkillsUSA

### **PROFESSIONAL CAREER CERTIFICATIONS\***

Industry Certification Title	CAPE college credits	Graduation online course requirement	Math/Sci Waiver (non-EOC)
Microsoft Office Specialist	N/A	YES	NO
ADOBE Flash	3 credits	YES	YES
ADOBE Dreamweaver	3 credits	YES	YES
ADOBE Photoshop CC	N/A	YES	NO
ADOBE InDesign	N/A	YES	NO
ADOBE Illustrator	N/A	YES	NO
ADOBE Premier Pro	N/A	YES	NO

# POST SECONDARY OPTIONS

Options	Pathway	Career**	Avg. Salary**
COLLEGE / UNIVERSITY ENROLLMENT	Digital Media Technology BS Graphic Design AS	Digital designer Multi-media design & development Graphic designer	\$80,711 \$53,418 \$44,956
REGISTERED APPRENTICESHIP	N / A	N / A	N / A
WORKFORCE	Design industry	Junior designer Graphic artist	\$23.30/hr \$17.09/hr

# **COLLEGE SCHOLARSHIPS**

Florida Gold Seal Vocational Scholars (GSV)	The Florida Gold Seal Vocational Scholars (GSV) can be used to fund a career education or certificate program at a Technical or State College.	
Funds 2-year programs: Technical College certificate or State College degree	<ul> <li>To earn this scholarship students must:</li> <li>Complete 3 credits within a single pathway</li> <li>3.0 weighted core GPA &amp; 3.5 unweighted GPA in the pathway courses</li> <li>Minimum college ACT, SAT, or PERT scores</li> </ul>	
	Click here to see the full eligibility requirements: www.floridastudentfinancialaid.org/SSFAD/PDF/BFHandbookChapter1.pdf	
Florida Gold Seal CAPE Scholars (GSC)	The Florida Gold Seal CAPE Scholars award (GSC) can be used to fund a career education or certificate program.	
Funds a 2+2 bachelor's degree (BS or BAS)	<ul> <li>To earn this scholarship students must:</li> <li>Pass Industry Certification exam(s) equaling 5 or more college credits</li> <li>Document a minimum of 30 service hours</li> </ul>	
	Click here to see the full GSC eligibility requirements: <u>www.floridastudentfinancialaid.org/SSFAD/PDF/BFHandbookChapter1.p</u> <u>df</u>	
	Click here to see Industry Certification awarded college credits: <u>http://www.fldoe.org/academics/career-adult-edu/career-technical-</u> <u>edu-agreements/industry-certification.stml</u>	

# SCHOOLS OFFERING THIS PATHWAY

High Schools:	Boyd Anderson Deerfield Beach Blanche Ely McArthur Marjory Stoneman Douglas	Plantation Stranahan West Broward Western
Middle Schools:	Any school offering the <b>Digital</b>	Information Technology high school course

### **COURSE PROGRESSION**

Course	Course #	Teacher Certification
Digital Information Technology (practical arts)	8207310	
Digital Design 1 (practical arts)	8209510	
Digital Design 2 (honors)	8209520	Business Ed
Digital Design 3 (honors)	8209530	Tech Ed
Digital Design 4 (honors)	8209540	Comp Sci
Digital Design 5 (honors)	8209550	Comp sci
Digital Design 6 (honors)	8209560	
Digital Design 7 (honors)	8209570	

### **CAREER PATHWAY OPPORTUNITIES**

CTE pathways offer students opportunities to continue their education after high school. Dual Enrollment pertains to students taking college courses while enrolled in high school. Articulation agreements allow students to earn college credit for CTE courses and industry certifications earned in high school.

Workplace Experience	CTE students have the opportunity to complete a pre-professional learning experience the summer after 11 <sup>th</sup> grade in their chosen field of study or career interest. <u>www.browardschools.com/CTACE</u>
Broward Technical Colleges	Students who have passed courses in a high school CTE program or earned an Industry Certification can apply those credits to the aligned postsecondary program. Contact a BTC Counselor for more information or follow the link to see how you can save time and money when you attend a Broward Technical College. http://www.browardtechnicalcolleges.com/articulation-agreement
Broward College	Students who complete a CTE pathway or earn an Industry Certification that aligns with Broward College's Associate of Science degree programs can earn FREE college credit. www.broward.edu/academics/cpl/pages/high-school.aspx

\*Industry certifications offered may vary by school. \*\*Salary data collected from Indeed.com, 04/2017



# **CONTACT INFORMATION**

 Broward County Public Schools: Career, Technical, Adult and Community Education

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 CTACE@BrowardSchools.com

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# **ARTS, HUMANITIES, COMMUNICATION & DESIGN**